



RIVERSIDE DRIVE RE-ENVISIONED STREET & PARKING PLAN



Based on data collected from Downtown Residents & Stakeholders

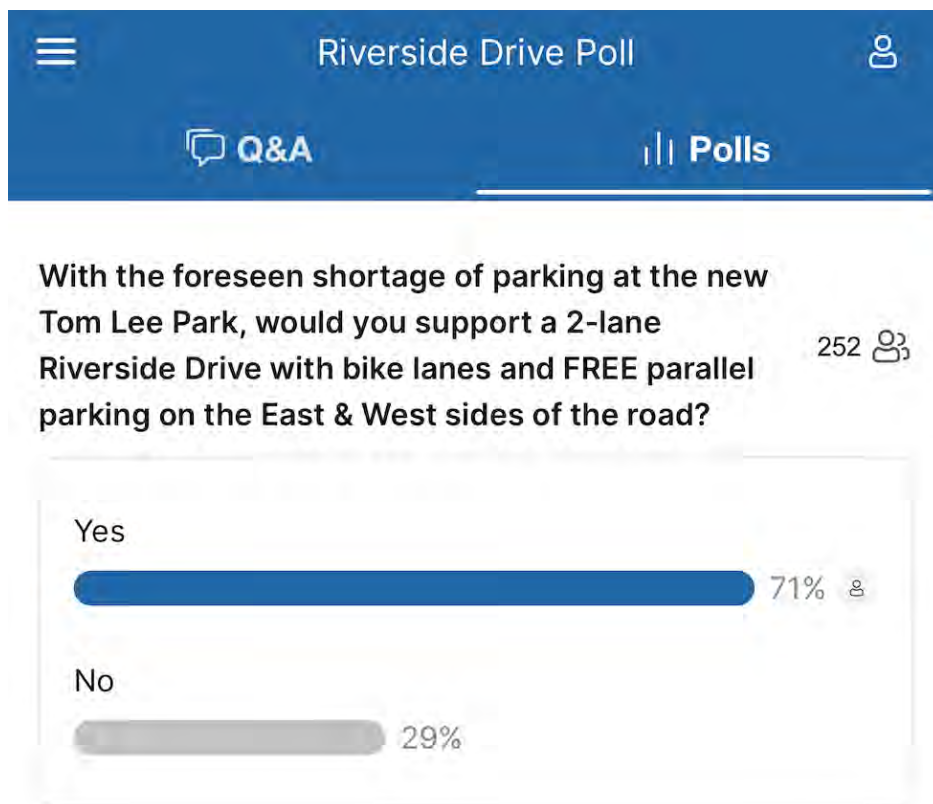
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In light of the unfortunate yet foreseen issue of a parking shortage at Tom Lee Park, the largest association in Downtown, The Downtown Neighborhood Association of Memphis, has gathered community feedback over the weekend to help craft a solution to this dire community issue.

Recent headlines showed that in one day, MPD had to issue 62+ tickets in one day due to influx of cars and families coming to the new Tom Lee Park, but not having enough parking. The families who simply cannot afford to park atop the bluff and pay for parking, chose to risk it and park parallel all the way down Riverside Drive.

The park, prior to renovations, **had nearly 200 spaces**. These spaces were always full on nice days Memphians wished to visit the park – even before the renovation. Now, with the renovation complete, even more families wish to attend the park but **only have 67 parallel, free spaces** to park at in the park.

Over the weekend, we collected responses from downtowners on a solution that would calm traffic and also add several more parking spots. These are these results from over 250 who participated in the poll:

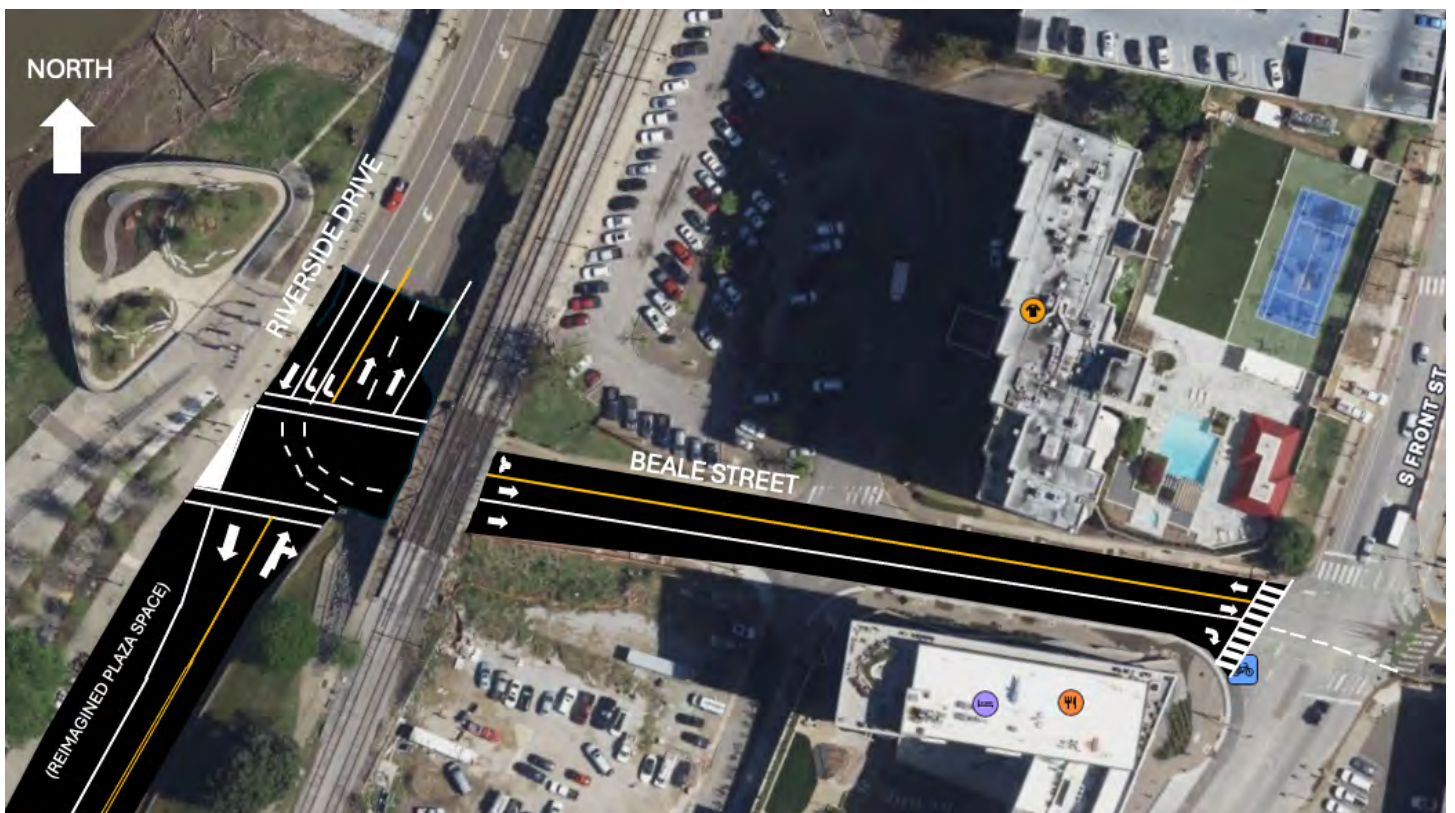


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Based on this information and feedback, we have drawn up a plan that we were reviewed by a former traffic engineer and a former architect. Both said the plan would work and said it also had other benefits in addition to adding parking and calming traffic.

As car as cost? They should be minimal. The existing marks on the road can simply be “scraped” as we have seen on other streets throughout the city. Then, the new markings can be applied. This should not require re-paving the road, keeping cost low.

RIVERSIDE DRIVE AT BEALE



- As you head south on Riverside and approach the Beale Street intersection, you will be given a chance to stay in the far-right lane to proceed straight to Riverside Drive (now one lane in each direction) or using two turning lanes, turn left onto Beale.
- Riverside drive serves as a major thoroughfare for people exiting off I-40 bridge to access Beale, The Orpheum, the FedExFourm, & the South Main Arts District. This new arrangement would incorporate not one, but TWO turning lanes and two lanes of same directional traffic to take cars to these popular destinations.
- Once they head East on Beale, they can choose to proceed forward with one lane going onward to Beale and one lane turning South (right) onto Front street.

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CONTINUING DOWN RIVERSIDE AT BEALE STREET LANDING



- With Riverside drive now two lane and re-striped, this will create a new space along the Beale Street landing and park to add additional plaza spaces for park goers. This space can be painted a different color and flower pots, tables, chairs, and other items can be added to activate this space.
- Ingress and egress at Beale Street landing is simply extended by adding additional markings.

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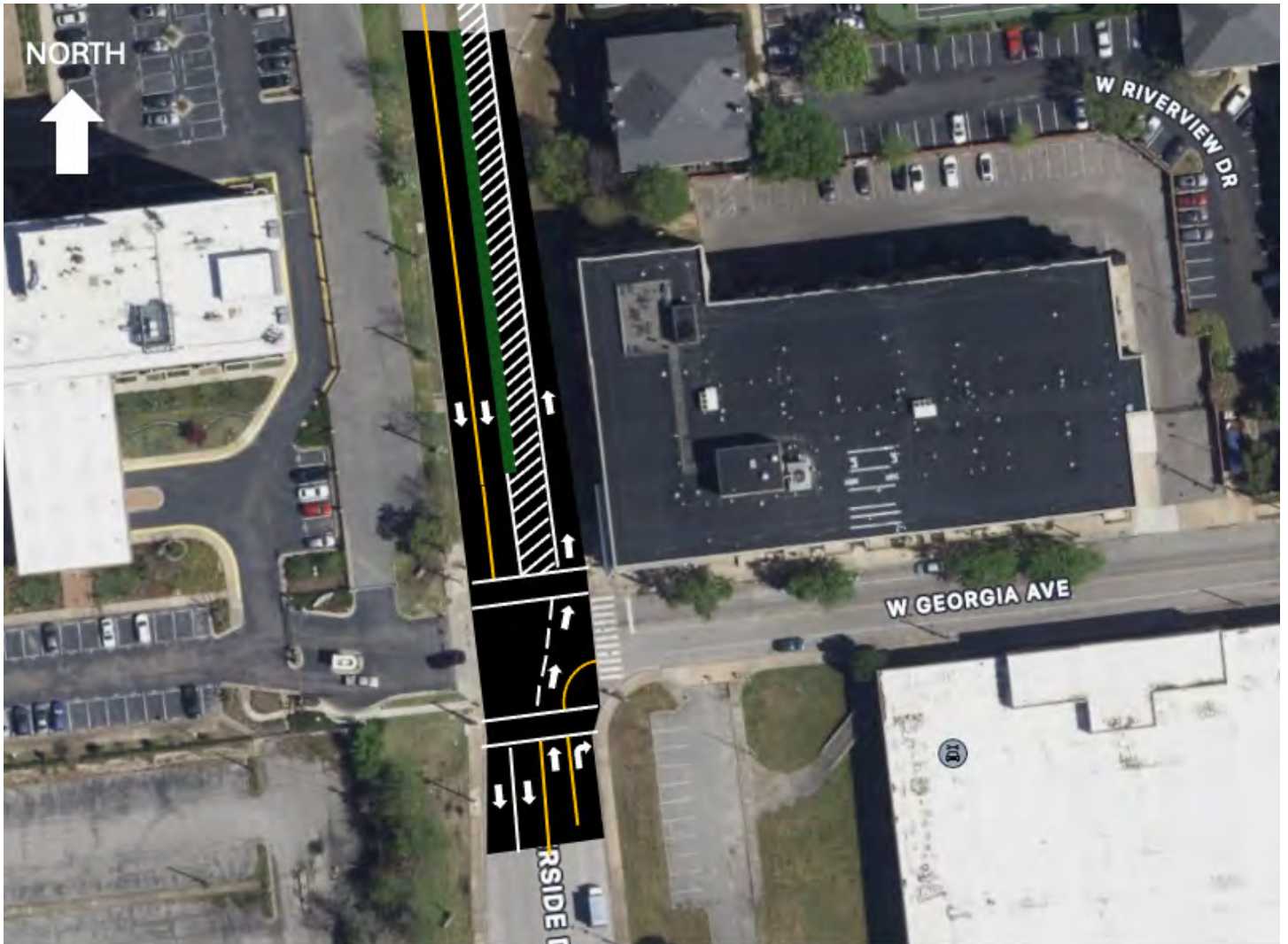
RIVERSIDE DRIVE ALONG TOM LEE PARK



- After doing careful measurements and comparing them to other cities that have angled parking along two-way streets, we have determined there is plenty of room and the street has the capacity to allow this design.
- There is even enough space to allow cars some room to back out of the parking spots without backing directly into oncoming traffic.
- With cars pulling in and out, this will also slow traffic creating a safer space for families, pedestrians, and even the people in the cars traveling down Riverside Drive.
- This parking plan would drastically add several more parking spaces than what exist now.

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RIVERSIDE DRIVE AT GEORGIA



- As Southbound traffic progresses past the angled parking on the West side of the road, the road would open back up to two lanes as you approach the pedestrian bridge that links South Bluffs and Rivertower Condos and would remain 4 lane all the way to the Georgia & Riverside intersection.
- Traffic coming from the south (Northbound) on Riverside would be directed to use the right lane to TURN RIGHT ONLY onto Georgia or use the left lane to proceed to Riverside drive which would be one lane starting just past the crosswalk.

We believe this re-striping solution would be a great plan for the street, the community, and park-goers alike. Since no resurfacing would be needed, this is the cheapest method to ensure families and Memphians can have an enjoyable experience visiting the new Tom Lee Park.

*We thank you for your time and consideration.
- The Downtown Neighborhood Association*